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PRESENTS:

Data Protection

10 & 11 March 2010, Amsterdam

&

Data Retention **2010**




***Dive into the pool of
Data Protection and Data Retention
by uncovering the secret to successful strategising, and implementing
tried-and-tested methods to safeguard your clients and company interests.***

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Data Protection & Data Retention 2010

10 & 11 March 2010, Amsterdam



Confirmed experts from leading companies:



Lauren Saadat

Director of
International
Privacy Policy

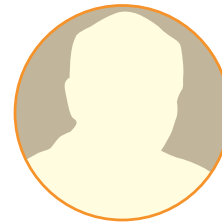
**DEPARTMENT
OF HOMELAND
SECURITY**



Sjoerd Dijkstra

VP, IT Compliance
Officer

**ABN AMRO BANK
N.V.**



Scott Shipman

Senior Counsel
Global Privacy
Practices

eBAY



Matthew Standish

Chief Information
Architect,
Office of the CIO

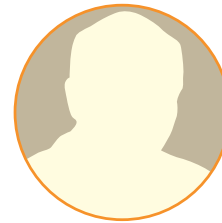
T-MOBILE



Mick Gorill

Assistant
Information
Commissioner

**INFORMATION
COMMISSIONER'S
OFFICE**



Ralph Zwierina

Chief Information
Security Officer

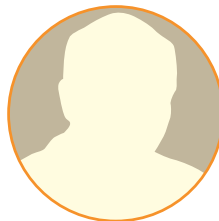
**DEUTSCHE POST
WORLD NET**



James Leaton Gray

Head of
Information Policy
& Compliance

BBC



**Philippos
Mitletton**

Directorate-
General Justice,
Freedom and
Security - D5 Data
Protection

**EUROPEAN
COMMISSION**



Thomas Myrup

EU Internet Policy
Director

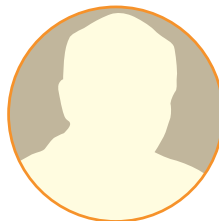
MICROSOFT



Jean Pawluk

Chief Architect
for Security

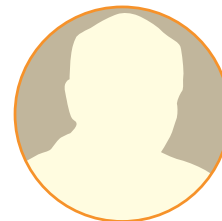
VISA



Guy Marong

General Manager
Information Risk
Management

SONY



Lesley Kingstone

Data Protection
Officer

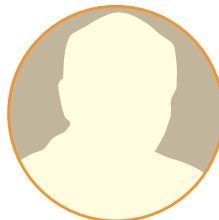
AEON



Pauline Jorgensen

Head of IT
Business Control
and CISO

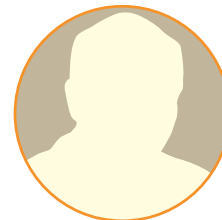
BRITISH AIRWAYS



Jim Keese

Global Privacy
Officer, Records &
Information
Management

WESTERN UNION



Mustafa Komut

Senior Information
Security Specialist

VODAFONE

OBTAIN NEW INSIGHTS DURING PLENARY AND INTERACTIVE SESSIONS ON THE FOLLOWING:

- ✿ Understanding your real Data Protection and Data Retention needs and making sure they are met
- ✿ Safeguarding your data online to protect your company and personal information
- ✿ Effectively organizing and overcoming risks International Data Flow
- ✿ Enforcing Data Protection compliance to third parties
- ✿ Streamlining your Data Retention policy by learning how to correctly assess your needs



Data Protection & Data Retention 2010

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DAY 1, March 10th 2010

08:30 CONNECTING WELCOME & OPENING

ICE-BREAKING SPEED NETWORKING
- GETTING TO KNOW EACH OTHER

08:45 OPENING REMARKS FROM THE CHAIRPERSON

09:00 OPENING PRESENTATION

LEARNING ABOUT DATA PROTECTION & RETENTION
FROM THE OTHER SIDE OF THE POND
Session outline TBA

Lauren Saadat, Director of International Privacy Policy,
DEPARTMENT OF HOMELAND SECURITY

09:45 KEYNOTE CASE STUDY

IS DATA PROTECTION A BANK SECRET?

- > Utilising effective IT policies as the first line of defense against risks & breaches
- > Combining risk assessment and risk awareness to maximise the efficiency of your Data Protection policy
- > Ensuring compliance within the organisation and within third party providers
- > Improve your handling of cross-border issues and cross-company requirements

Sjoerd Dijkstra, VP, IT Compliance Officer,
ABN AMRO BANK N.V.

10:30 CONNECTING BREAK

11:00 KEYNOTE CASE STUDY

SAFELY SOCIALISING ON THE WEB

- > Selecting the sites that offer the best online security
- > Knowing what information should not be shared publicly
- > Becoming more aware of identity theft
- > Safeguarding your data with complex and random passwords

Scott Shipman, Senior Counsel, Global Privacy Practices,
eBAY

11:45 PARTNER SESSION

12:30 KEYNOTE CASE STUDY

TACKLING DATA RETENTION ISSUES IN THE TELECOM INDUSTRY

- > Ensuring that relevant information can be quickly disclosed to authorities upon request
- > Selecting efficient systems for the most efficient storage
- > Differentiating between Data Retention and Communication Content
- > Decreasing Retention expenses to avoid passing cost on to customers

Matthew Standish, Chief Information Architect, Office of the CIO
T-MOBILE

13:15 CONNECTING LUNCH

14:30 KEYNOTE CASE STUDY

DISCOVERING WAYS TO IMPLEMENT RECOMMENDATIONS

- > Selecting the correct system to suit your needs
- > Structuring a simple method to effectively communicate requirements
- > Ensuring follow-ups in order to increase compliance
- > Making use of compliance assessment programmes

Mick Gorriall, Assistant Information Commissioner,
INFORMATION COMMISSIONER'S OFFICE

15:15 KEYNOTE CASE STUDY

FINE-TUNING YOUR DATA RETENTION POLICY

- > Drawing up your Data Retention policy by identifying your needs
- > Selecting a suitable means of storage, access, and encryption
- > Assessing the efficiency of your corporation's policy
- > Encrypting your data for secure long-term retentions

Ralph Zwierzina, Chief Information Security Officer,
DEUTSCHE POST WORLD NET

16:00 PARTNER SESSION

16:45 CONNECTING BREAK

17:15 KEYNOTE CASE STUDY

INCREASING DATA PROTECTION AWARENESS AND TRAINING
- MAKING COMPLIANCE WORK WITHIN YOUR COMPANY

- > Tailoring Data Protection training to your workforce
- > Clarifying rules to make them more easily understood company-wide
- > Making Data Protection a clearly-defined part of your company's culture
- > Encouraging employees to be more security conscious and making awareness stick

James Leaton Gray, Head of Information Policy & Compliance,
BBC

18:00 INTERACTIVE TALKING CIRCLES

DEVISING AN EFFECTIVE DATA RETENTION STRATEGY

- > Understanding the real importance of Data Retention
- > Correctly disposing of sensitive or personal data
- > Aligning business requirements with customer obligations
- > Evaluating the impact of incorrect Data Retention practices

Session Leader: TBA

19:15 CLOSING REMARKS FROM THE CHAIRPERSON

19:45 CONNECTING NIGHT OUT, FUN & SOCIAL NETWORKING



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DAY 2, March 11th 2010

08:00 OPENING REMARKS FROM THE CHAIRPERSON

08:15 KEYNOTE CASE STUDY

EXAMINING THE EUROPEAN COMMISSION'S PERSPECTIVE

- > Finding out what is in the pipeline
- > Discovering more about the Article 29 Working Group
- > Learning further about Mutual Recognition Agreements
- > Evaluating the current Directives' impact on your bottom line

Philippos Mitleton, Directorate-General Justice, Freedom and Security-
D5 Data Protection, EUROPEAN COMMISSION

09:00 KEYNOTE CASE STUDY

REGULATING PERSONAL INFORMATION

- > Knowing what personal information is readily available on the Internet
- > Safely managing your personal data
- > Protecting yourself and your information from identity theft
- > Searching for the safest means to transmit information online

Thomas Myrup Kristensen, EU Internet Policy Director,
MICROSOFT

09:45 KEYNOTE CASE STUDY

NEW DATA STRUCTURES IN THE CLOUD

Session outline TBA

Jean Pawluk, Chief Architect for Security,
VISA

10:30 CONNECTING BREAK

11:00 PARTNER SESSION

11:45 KEYNOTE CASE STUDY

MANAGING CROSS-BORDER ISSUES AND MISCONCEPTIONS

- > Organising International Data Flow
- > Aligning your policies to cover international laws
- > Utilising Mutual Recognition Agreements
- > Maintaining the integrity of data and information

Guy Marong, General Manager Information Risk Management,
SONY

12:30 CONNECTING LUNCH

13:45 INTERACTIVE DISCUSSION - PANEL & DEBATE

DELVING DEEPER INTO DATA RETENTION

- > Separating necessary data from unnecessary data
- > Giving clients the right to know what is being retained
- > Providing justification for the retention of certain data
- > Simplifying your data management in order to be able to access information quickly

Confirmed panel members; TBA

14:45 KEYNOTE CASE STUDY

READDRESSING THE RISK OF DATA PROTECTION

- > Minimising legal risks by keeping up-to-date on changes in legislation
- > Preparing for future Data Protection challenges
- > Learning from past mistakes and ensuring they are not repeated

Lesley Kingstone, Data Protection Officer,
AEGON

15:30 KEYNOTE CASE STUDY

CONTRASTING PRIVACY AND FREEDOM OF INFORMATION

- > Deciding when freedom of information needs to override privacy
- > Protecting yourself from employee theft by utilising methods of employee monitoring
- > Weighing up both sides of the CCTV "Big Brother" issue
- > Investigating if the benefits of Biometrics outweigh the invasion of privacy and whether or not it is fallible

Pauline Jorgensen, Head of IT Business Control and CISO,
BRITISH AIRWAYS

16:15 CONNECTING BREAK

16:45 KEYNOTE CASE STUDY

UNDERSTANDING AND PROTECTING THROUGH THE LIFE-CYCLE MANAGEMENT OF ELECTRONIC INFORMATION

- > Defining and managing access to electronic information maintained in data archives
- > Ensuring data protection is planned for when building a Disaster Recovery Plan
- > Guaranteeing that retained information is not kept for longer than necessary
- > Maximising your storage security and reducing data duplication for increased protection

Jim Keese, Global Privacy Officer, Records & Information Management,
WESTERN UNION

17:30 KEYNOTE CASE STUDY

ENSURING THAT THE DATA YOU DISCLOSE IS PROTECTED

- > Clarifying your data disclosure policy to avoid breaches
- > Judging whether or not disclosure is necessary
- > Looking at the errors of other companies to help you fine-tune your policies
- > Outlining the exact responsibilities of those involved in data disclosure

Mustafa Komut, Senior Information Security Specialist,
VODAFONE

18:15 CLOSING REMARKS FROM THE CHAIRPERSON & FROM CONNECTING GROUP